

# 2024 CUSTOM INCENTIVE PROGRAM



## Custom Incentives

The Ameren Missouri BizSavers® program provides Custom Incentives for energy-efficient equipment that is not eligible for Standard Incentives. Custom Incentives are calculated based on the estimated annual energy savings of the proposed energy efficiency measures. Some of the most popular Custom Incentive projects include air compressor upgrades, building control systems and chiller upgrades. Customers must provide calculations quantifying energy savings and all equipment purchases must receive pre-approval prior to purchase and installation to qualify for Custom Incentives.

| End Use (Savings Type)                             | Unit of Measure | Incentive Per Unit |
|--|-----------------|--------------------|
| Cooling  | kWh reduced     | 26¢                |
| Building Shell                                     | kWh reduced     | 18¢                |
| HVAC   | kWh reduced     | 22¢                |
| Cooking  | kWh reduced     | 11¢                |
| Water Heating                                      | kWh reduced     | 11¢                |
| Interior Lighting<br>(Existing Equipment Baseline) | kWh reduced     | 10¢                |
| Interior Lighting<br>(Code Baseline)               | Watt reduced    | 48¢                |
| Indoor Ag Facility –<br>Grow Conditioning          | kWh reduced     | 12¢                |
| Compressed Air                                     | kWh reduced     | 10¢                |
| Miscellaneous                                      | kWh reduced     | 9¢                 |
| Motors   | kWh reduced     | 9¢                 |
| Process  | kWh reduced     | 9¢                 |
| Refrigeration                                      | kWh reduced     | 9¢                 |

- Projects eligible to use the Code Baselines incentive rate for interior lighting may include any of the following upgrades to existing facilities:
  - New Facilities
  - Addition or expansion of an existing building.
  - A gut rehab for a change of purpose of an existing building requiring replacement of electrical systems/equipment.
- The determination of watts reduced is as follows:
  - If an IECC code based on location, facility, and space type exists:
    - Multiply the code baseline lighting power density (LPD) by the square footage associated with the lighted space. Then subtract the proposed wattage for the space.
  - If an IECC code baseline for the given location, facility, and space type does not exist:
    - Subtract the proposed wattage for the space from the wattage of a design that incorporates the typical, less efficient design using available fixtures on the market.

## Have questions or need more information about the Custom Incentives program?

Contact your Business Development Representative.



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