

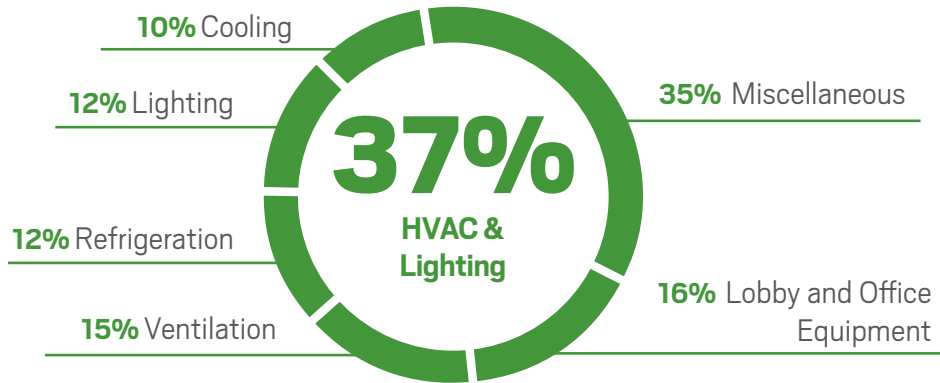


Savings for Hospitality

Find Your Key to Energy Efficiency

Every year, the average hotel room uses \$2,196 of energy. With more than 47,000 hotels across the country, that adds up quickly! With difficult-to-control variables like guests' lighting usage, costs can fluctuate wildly in an industry where stability and consistency are key. Upgrading to more energy-efficient technologies will save you money while you continue to operate around the clock. With incentives available through the Ameren Missouri BizSavers® Program, you'll ensure a five-star stay for your guests and more savings for your bottom line.

How Hotels Use Energy



Top Ways to Save



LED Lighting



Energy Management System



VFD For Pump

Get Started Saving!

Now that you know what to upgrade, visit TradeAllyNetwork.com to find an approved contractor or contact a Business Development Representative at BizSavers@Ameren.com or 1.866.941.7299.

Savings in Action

\$3,817,433

Total incentives distributed

46,694,831

Total kilowatt-hours saved

554

Program participants



Success Story:

**Hampton-Inn -
St. Louis Downtown**

\$42,851 in incentives earned
532,437 annual kWh reduction
\$39,347 annual electricity savings

Upgrades included:
Refrigeration, Cooking and Lighting



AmerenMissouri.com/BizSavers

1.866.941.7299

v. 202007

Please recycle