

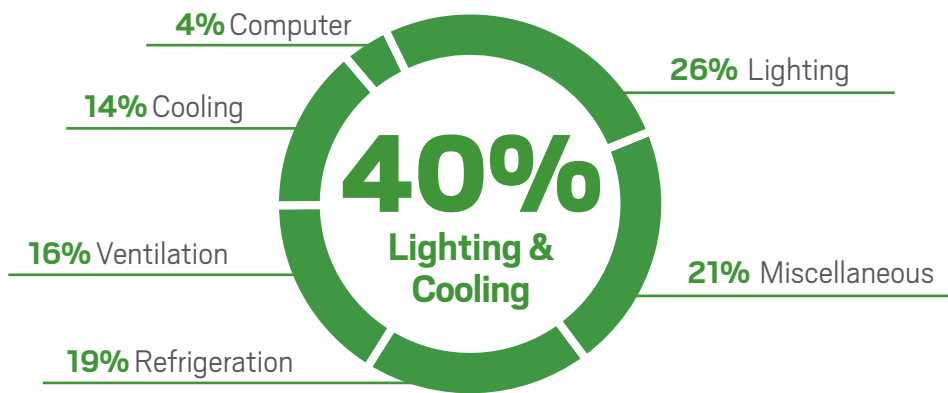


# Savings for Retail

## Slash the Price of Energy

Retail buildings, which account for about 13.5% of US commercial building spaces, spend an estimated \$21 million in energy every year. Over a quarter of the energy is devoted to lighting alone! Upgrading to energy-efficient technologies can not only help your bottom line, but also improve customer comfort, satisfaction and likeliness to purchase. The Ameren Missouri BizSavers® Program provides generous incentives for a range of more efficient technologies that keep your business running smoothly.

### How Retail Stores Use Energy



### Top Ways to Save



LED Lighting



Smart Thermostats



Efficient HVAC Upgrades

### Get Started Saving!

Now that you know what to upgrade, visit [TradeAllyNetwork.com](http://TradeAllyNetwork.com) to find an approved contractor or contact a Business Development Representative at [BizSavers@Ameren.com](mailto:BizSavers@Ameren.com) or 1.866.941.7299.

### Savings in Action

**\$6,869,643**

Total incentives distributed

**79,604,611**

Total kilowatt-hours saved

**2028**

Program participants



### Success Story:

#### Lowe's Home Centers

\$467,867 in incentives earned  
6,761,681 kWh reduced annually  
\$511,386 annual electricity savings

#### Upgrades included:

Heating, cooling, EMS/HVAC controls, and LEDs.



[AmerenMissouri.com/BizSavers](http://AmerenMissouri.com/BizSavers)

1.866.941.7299

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Please recycle