

AMEREN MISSOURI BUSINESS ENERGY EFFICIENCY



# 2024 SMALL BUSINESS DIRECT INSTALL INCENTIVE PROGRAM

[AmerenMissouri.com/GetStarted](https://AmerenMissouri.com/GetStarted)



# THE BIZSAVERS® PROGRAM

Ameren Missouri's BizSavers program offers cash incentives for businesses to improve energy efficiency in their facilities. No matter the size, businesses can benefit from cost-saving upgrades that help achieve goals and get cash back to reinvest in the company.

Visit [AmerenMissouri.com/GetStarted](http://AmerenMissouri.com/GetStarted) for more details on how to start a project and to download our incentive program applications.

Program staff will review and verify all applications including all necessary supporting documentation required for each incentive type. An incentive check will be issued within 45 days of receipt and approval of all project documentation. Incentive payments are available as a cash payment or an Ameren Missouri utility bill credit.

To learn more, call toll-free **1.866.941.7299**, or email the team at [BizSavers@ameren.com](mailto:BizSavers@ameren.com).



## CHECK PRESENTATIONS —

After a project has been completed, ask the BizSavers team about a check presentation to celebrate the energy saved and incentive received.



We've been working with Ameren Missouri for years to identify significant savings and be more energy-efficient while also having a positive impact on our budget. The incentive program was a win-win because it helped fund upgrades that will reduce our costs each year, which then enables us to reinvest the money we're saving into other programs that benefit our students."



— Parkway School District  
St. Louis, MO

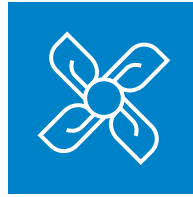
# WAYS TO SAVE

---



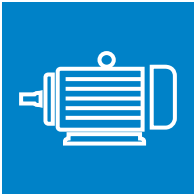
## LIGHTING

Upgrade to efficient lighting to lower your electric bill and receive cash incentives to help offset your out-of-pocket costs.



## HVAC

Since efficient cooling, heating and ventilation systems are essential, many cost-effective HVAC energy efficiency measures qualify for incentives.



## MOTORS

Motors account for the greatest source of energy consumption in the industrial sector. Make these systems energy efficient and earn incentives.



## COMMERCIAL COOKING

BizSavers offers incentives on energy efficient appliance such as refrigerators, freezers, exhaust hoods, and electric steamers.



## ELECTRIC WATER HEATING\*

Upgrading business heating systems to a high-efficiency electric water heaters can save energy and reduce maintenance costs.



## COMPRESSED AIR\*

The program offers cash incentives for replacing old, fixed-speed compressors or installing equipment like no-loss drains.



## REFRIGERATION

Receive cash incentives to reduce the cost of upgrading to energy-saving systems, like certified ENERGY STAR® refrigerator or freezer cases.



## MOTOR CONTROLS & VFDs\*

BizSavers offers incentives to help offset the cost of installing controls or VFDs on your motor-powered devices such as pumps, fans, and compressors.

*\*This equipment type is eligible under our Standard Program. Visit [AmerenMissouri.com/BizIncentives](http://AmerenMissouri.com/BizIncentives) to learn more.*

# TRADE ALLY NETWORK

---

BizSavers has a network of approved contractors and businesses called Trade Allies that have gone through training on the incentive program. The BizSavers Trade Ally Network are experts in a variety of fields, and they are available for any type of energy efficient upgrade. As trusted partners, the Trade Allies help businesses complete their energy efficiency upgrades and receive the most incentives available.

The BizSavers website houses the current list of all current Trade Allies with contact information. The Trade Ally directory can also be used to search based on service area, service type, business type, or diverse certification. Visit [TradeAllyNetwork.com](http://TradeAllyNetwork.com) to begin your search for a Trade Ally.





# PROGRAM OVERVIEW

The Small Business Direct Install (SBDI) Incentive Program presents a great opportunity for businesses classified under the Small General Services (2M) rate class to save money now and over the long term by upgrading to more energy-efficient technologies. By participating in the SBDI program, small businesses may earn incentives that reduce the cost to complete energy-saving lighting and HVAC projects. Small business customers also benefit from the use of registered service providers, whose expertise ensures your business achieves the greatest possible energy savings. SBDI incentive rates are capped at \$15,000 per Ameren Missouri account number in program year 2024. Additional eligible measures will still be incentivized, but at the Standard Pre-Approval rates. Visit [AmerenMissouri.com/GetStarted](https://www.amerenmissouri.com/GetStarted) for more details.



## Exit Sign Replacements

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
Incandescent Exit Sign	LED or Electroluminescent (ELD)	\$16 per sign	\$20 per sign
CFL Exit Sign			

- Efficient exit signs must use 5 watts or less.

## HID Replacements

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
Interior HID	LED lamp (using existing ballast)	30¢ per watt reduced	44¢ per watt reduced
Interior HID	LED Direct wire (using existing socket)	35¢ per watt reduced	50¢ per watt reduced
Interior HID	New LED fixture	50¢ per watt reduced	63¢ per watt reduced

- Direct wire is a retrofit that uses the same fixture, but bypasses the existing ballast.
- Replacements will be incentivized on a one-for-one basis.

## Occupancy Sensors

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
No Existing Occupancy Sensor	Fixture-Mounted Occupancy Sensor > 60 Watts	9¢ per kWh saved	11¢ per kWh saved
No Existing Occupancy Sensor	Remote-Mounted Occupancy Sensor > 150 Watts		

- All sensors must be hard-wired and control interior lighting.
- Kilowatt-hour savings will be determined with actual wattage controlled, actual baseline hours of use and deemed 24% reduction in annual operating hours.
- Occupancy sensor measures cannot be used in conjunction with Networked Controls.

## Linear Fluorescent Replacements

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
Fluorescent T12	LED Type A (Plug and Play)	18¢ per watt reduced	38¢ per watt reduced
	LED Hybrid		
	LED Type B (Direct Wire)	28¢ per watt reduced	50¢ per watt reduced
	LED Type C (External Driver)		
Fluorescent T8	LED Type A (Plug and Play)	18¢ per watt reduced	38¢ per watt reduced
	LED Hybrid		
	LED Type B (Direct Wire)	28¢ per watt reduced	50¢ per watt reduced
	LED Type C (External Driver)		
Fluorescent T5	LED Type A (Plug and Play)	23¢ per watt reduced	38¢ per watt reduced
	LED Hybrid		
	LED Type B (Direct Wire)	35¢ per watt reduced	50¢ per watt reduced
	LED Type C (External Driver)		

- Replacements will be incentivized on a one-for-one basis.
- A "Direct Wire" lamp uses the existing tombstones and bypasses the ballast.
- LEDs must have a lamp life of  $\geq 50,000$  hours.

## Linear Fluorescent Fixture & Retrofit Kits

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
Fluorescent T12	LED Retrofit Kit	40¢ per watt reduced	55¢ per watt reduced
	LED Fixture	46¢ per watt reduced	63¢ per watt reduced
Fluorescent T8	LED Retrofit Kit	42¢ per watt reduced	55¢ per watt reduced
	LED Fixture	48¢ per watt reduced	63¢ per watt reduced
Fluorescent T5	LED Retrofit Kit	42¢ per watt reduced	55¢ per watt reduced
	LED Fixture	48¢ per watt reduced	63¢ per watt reduced

- Equipment is considered a retrofit kit when the existing fixture body is used but the tombstones are removed or abandoned.
- Replacements will be incentivized on a one-for-one basis.
- LEDs must have a kit or fixture life of  $\geq 50,000$  hours.



LED replacements for fluorescent lamps  
pay for themselves in energy savings

**WITHIN ONE YEAR.**

## HVAC

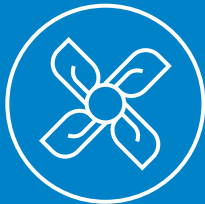
Existing/Baseline Equipment	Size	Baseline Efficiency	Efficient Equipment	STANDARD Incentive	SBDI Incentive
Packaged DX	< 5.5 tons (< 65kbtu)	Split: 13.0 SEER Package: 14.0 SEER	High-Efficiency Packaged or Split System DX	\$45 per ton per SEER/ IEER improvement	\$68 per ton per SEER/IEER improvement
	5.5-11.5 tons (65 -135kbtu)	11.0/12.6 IEER			
	11.5-20 tons (135 - 240kbtu)	10.8 EER / 12.2 IEER		\$55 per ton per IEER improvement	\$83 per ton per IEER improvement
Air Source Heat Pump (ASHP)	< 5.5 tons (< 65kbtu)	14 SEER	High-Efficiency ASHP	\$30 per ton per SEER improvement	\$63 per ton per SEER/IEER improvement
	5.5-11.5 tons (65 -135kbtu)	10.8 EER / 11.8 IEER		\$40 per ton per IEER improvement	

- "High Efficiency" is considered a unit more efficient than IECC 2015.
- Equipment being replaced must be less than or equal to the inefficient equipment baseline.
- Tons are defined as the Net Cooling Capacity of a unit.

## HVAC Controls

Existing/Baseline Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
Non-Programmed Thermostat	Learning/Smart Thermostat (controlling ≥ 4 tons of cooling)	\$190 per thermostat	\$250 per thermostat
Non-Programmed Thermostat	Learning/Smart Thermostat (controlling < 4 tons of cooling)	\$46 per ton	\$63 per ton
Constant Speed Supply Fan on Packaged Heating and Cooling Equipment	Advanced Rooftop Unit (RTU) Controls	\$150 per ton	\$175 per ton
Space with No Demand Control Capability	Demand Control Ventilation	\$200 per 1,000 sq. ft.	\$250 per 1,000 sq. ft.

- A learning thermostat is one that has the capability to sense occupancy or modify operating parameters without user input. The mode that provides this capability must be enabled.
- Thermostat measure must be controlling a system with mechanical cooling.
- Advanced Rooftop Controls must integrate air-side economization, supply-fan speed control (by installing a variable speed drive), and demand controlled ventilation. This measure is for retrofit of an existing HVAC unit.
- The standard Demand Control Ventilation measure does not apply to systems with terminal reheat.
- Tons are defined as the Net Cooling Capacity of a unit



Upgrading HVAC equipment can reduce your building's HVAC energy usage by 30-50% allowing you to reinvest the cash savings back into your business.



## Cooking

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
3 Pan non-ENERGY STAR Steam Cooker	3 Pan ENERGY STAR Electric Steam Cooker	\$671 per steam cooker	\$1,006 per steam cooker
4 Pan non-ENERGY STAR Steam Cooker	4 Pan ENERGY STAR Electric Steam Cooker	\$729 per steam cooker	\$1,093 per steam cooker
5 Pan non-ENERGY STAR Steam Cooker	5 Pan ENERGY STAR Electric Steam Cooker	\$788 per steam cooker	\$1,182 per steam cooker
6 Pan non-ENERGY STAR Steam Cooker	6 Pan ENERGY STAR Electric Steam Cooker	\$910 per steam cooker	\$1,365 per steam cooker
Non-ENERGY STAR Hot Holding Cabinet (≥ 28 cubic feet)	ENERGY STAR Hot Holding Cabinet (≥ 28 cubic feet)	\$397 per cabinet	\$595 per cabinet
Kitchen Ventilation with Constant Speed Motor	Kitchen Demand Ventilation Controls <sup>1</sup>	\$275 per horsepower	\$412 per horsepower

<sup>1</sup>System should include installation of a new temperature sensor in the hood exhaust collar and/or an optic sensor on the end of the hood that senses cooking conditions which allows the system to automatically vary the rate of exhaust to what is needed by adjusting the fan speed accordingly.

## Refrigeration

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
Non-ENERGY STAR unit	ENERGY STAR $0 < V < 15$ - Vertical Closed - Glass Door Freezer	\$85 per freezer	\$128 per freezer
	ENERGY STAR $15 \leq V < 30$ - Vertical Closed - Glass Door Freezer	\$160 per freezer	\$240 per freezer
	ENERGY STAR $30 \leq V < 50$ - Vertical Closed - Glass Door Freezer	\$270 per freezer	\$405 per freezer
	ENERGY STAR $V \geq 50$ - Vertical Closed - Glass Door Freezer	\$427 per freezer	\$641 per freezer
	ENERGY STAR $0 < V < 15$ - Vertical Closed - Solid Door Freezer	\$35 per freezer	\$53 per freezer
	ENERGY STAR $15 \leq V < 30$ - Vertical Closed - Solid Door Freezer	\$70 per freezer	\$105 per freezer
	ENERGY STAR $30 \leq V < 50$ - Vertical Closed - Solid Door Freezer	\$121 per freezer	\$182 per freezer
	ENERGY STAR $V \geq 50$ - Vertical Closed - Solid Door Freezer	\$225 per freezer	\$338 per freezer
No Controls	Anti-Sweat Heater Controls (Freezer)	\$68 per controller	\$102 per controller
	Anti-Sweat Heater Controls (Refrigerator)	\$50 per controller	\$75 per controller
Non-ENERGY STAR unit	ENERGY STAR $0 < V < 15$ - Vertical Closed - Solid Door Refrigerator	\$28 per refrigerator	\$42 per refrigerator
	ENERGY STAR Horizontal Closed - Solid or Glass Door Refrigerator - All Volumes	\$90 per refrigerator	\$135 per refrigerator
Shaded-pole motor in refrigerated display case or walk-in cooling unit	Electronically Commutated Motor (ECM)	\$85 per motor	\$128 per motor

• The ECM measure only applies to units that run continuously (8760).

# FINANCIAL RESOURCES

The Ameren Missouri BizSavers® Program can help with incentives for virtually any cost-effective energy efficiency upgrade, but for customers who require additional financing to pursue their energy efficiency goals, there are many resources available to help you get started saving. The programs offer a variety of financial support opportunities in lieu of, or in addition to traditional financing through banking institutions. To learn more, call toll-free **1.866.941.7299**, or email the team at **BizSavers@ameren.com**.





# CONTACT US

We have a team of experts ready to help with your energy-efficiency questions.



**Matt Farwig**

St. Louis City, South St. Louis County  
314.399.7467  
MFarwig@trccompanies.com



**Kathy Ball**

North St. Louis County, St. Charles County  
636.673.4424  
KBall@trccompanies.com



**Jane Parker**

Mid-Missouri  
573.476.2857  
JParker@trccompanies.com



**Andrew Veile**

West St. Louis County, Franklin County,  
Southeast Missouri  
314.341.5716  
AVeile@trccompanies.com

# START SAVING TODAY

Visit our website to start your project: [AmerenMissouri.com/GetStarted](https://AmerenMissouri.com/GetStarted)  
or call us at 1.866.941.7299.

v. 202401

 Please recycle

